2025

National Association of Municipal Advisors

Annual Conference

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2200+	CLIENTS investment firms insured
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VP of Financial Institutions, Partner

30	MARKETS deep underwriting relationships with crafted forms
1992	EXPERIENCE year we formed our specialty focus
50	STATES insuring investment firms across the United States





NEGOTIATED DEAL

CITY OF TERRELL

KAUFMAN COUNTY, TEXAS

\$4,250,000 * Combination Tax and Waterworks and Sewer System (Limited Pledge) Revenue Certificates of Obligation, Series 2025 \$8,435,000* General Obligation Refunding Bonds, Series 2025A

\$3,615,000 * General Obligation Refunding Bonds, Taxable Series 2025B

Moody's Aa3

(Pricing Date: Tuesday, April 8, 2025

S&P Global AA Ratings

Hilltop Securities Inc.

Jason Hughes

Susan Strnad

(214) 953-8707

(214) 953-8770

jason.hughes@hilltopsecurities.com

susan.stmad@hilltopsecurities.com

Documents (click to download)







Preliminary Official Statement S&P Rating Report

Moody's Credit Opinion

Co-Manager



RAYMOND JAMES



Bond Counsel Underwriter's Counsel











ADDITIONAL INFORMATION:

*Preliminary, subject to change

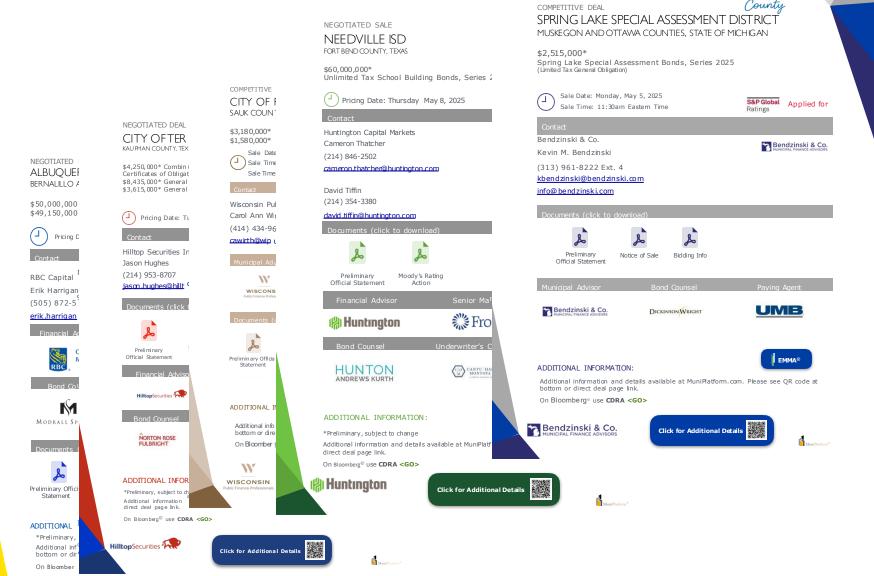
Additional information and details available at MuniPlatform.com. Please see QR code at bottom or direct deal page link.

On Bloomberg[©] use **CDRA <GO>**









Capital

Markets

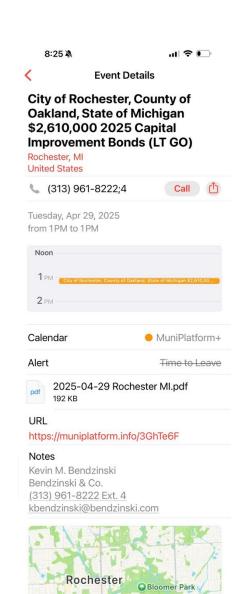
Click for Additional Details

White Label Custom Notification+

MUSKEGON















MuniPlatform



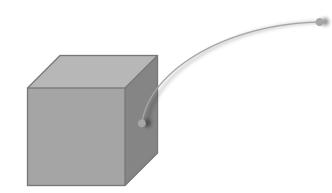


Emerging Technologies in the Muni Market

- Dan Silva
 - Founder & President, Adaje
- Liz Sweeney
 - President, Nutshell Associates
 - MSRB Board Member
- Jeff White
 - Managing Member, Columbia Capital Management

MUNILAND VS. THE BLOCKCHAIN A VERY SHORT STORY—NAMA 2025

All rise for the blockchain... ooooohhhh!



Hash

The SHA256 hash of the text below is: 3b506f0b365c29a2007f1094a69dfc02d246eb46b658c86f38eaf0d8f5**2b1191**

No, not the, "Hey, Barn, there's hash in these brownies," hash. In cryptography, a hash is a mathematical function that takes a piece of input (of any length/size) and converts it to a fixed-length output string.

Running in the shadows...



No, not the, "Hey, Barn, there's hash in these brownies," hash. In cryptography, a hash is a mathematical function that takes a piece of input (of any length/size) and converts it to a fixed-length output string.

Previous Hash: 2b1191

New Hash: c4f2c9

Barney Miller Text +

Listen to the wind blow, watch the sun rise/ Running in the shadows, damn your love/

damn your lies/

And if you don't love me now /

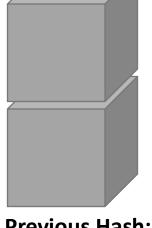
You will never love me again

I can still hear you saying/ That you would never break the chain



Hash: 9daf97

Please stop with your late '70s cultural references already.



Previous Hash: 2b1191

New Hash: c4f2c9

Barney Miller Text +

Listen to the wind blow, watch the sun rise/

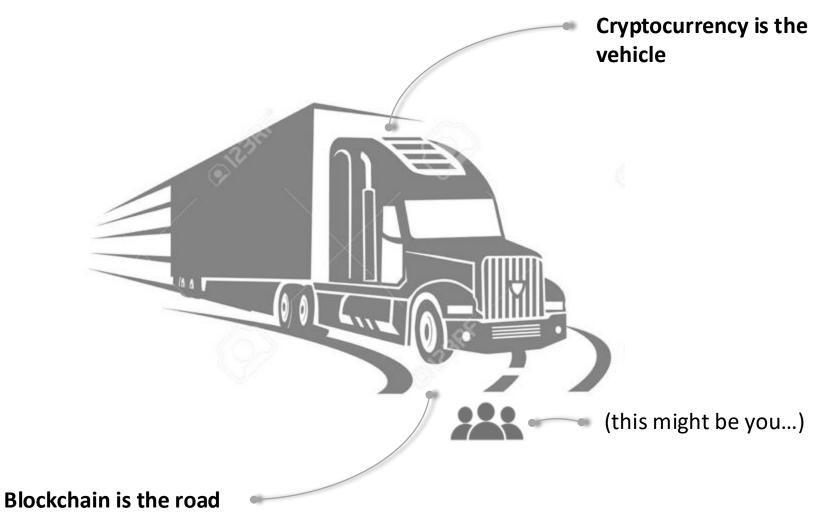
Running in the shadows, damn your love/

damn your lies/

And if you don't love me now /

You will never love me again

Blockchain ≠ Cryptocurrency

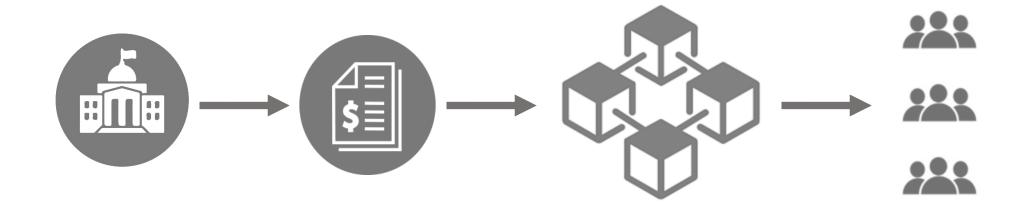


"The" blockchain isn't really a thing...

Public Blockchain	Private Blockchain
Decentralized (not controlled by single entity)	Centralized (controlled by a single entity)
Permissionless (no restrictions on who can participate)	Permissioned (access by invitation only)
Bitcoin, Ethereum	Hyperledger (Linux Foundation), Quorum (JPMorgan)

Similarities Between the Two Kinds of Chains	
Immutable records (append-only ledger)	
Each network node has full copy of the ledger	
Validity of records is verified cryptographically	
Edits require numerous users to authenticate	

Hello, Muni. Meet Blockchain.



Surely you can't be serious.

- I am serious. And stop calling me Shirley.
- Starting in 2019, the City of Berkeley started working on a "tokenized" version of a bond issue
 - Each bond denomination would be a form of cryptocurrency
 - The tokens would trade on public blockchains (such as Ethereum)
 - City Council voted as recently as Dec 2021 to proceed
 - According to City records, the transaction didn't happen

Meanwhile, near Beantown...

- City of Quincy, Mass \$9,615,000 GO Roadway and Sidewalk Bonds May 2024 (last CUSIP 748508V88)
- "Delivery of the Bonds will be made to investors in book-entry form through the 'Digital Debt Service,' an application provided by J.P. Morgan Securities LLC on Onyx Digital Assets, a private, permissioned blockchain-based platform operated by JPMorgan Chase Bank, National Association."
- Interestingly, the "global bonds" are held by JPM in trust, not on the blockchain
- "investors must have a Securities Custody Account with JPMorgan Chase Bank, National Association to participate in this offering."

Blockchain could (maybe??) offer...

- Theoretically, a trustless system without a single point of failure
- Possibility of directly tracing each actual bondholder from issuance
- A much more direct connection between issuer and bondholder
- Potential to build an entire bond issue as a "smart contract"
- More efficiency: smaller denominations, no underwriters, no trustees/paying agents, no DTC, no CUSIPs

Jeff White Columbia Capital Management, LLC 913.312.8077 jwhite@columbiacapital.com

Core Trends Shaping Technology in Public Finance

- More data, better tools
- Workflow automation
- AI/ML for analysis and forecasting
- More integrations and APIs

Use Case 1 Smarter Debt Modeling

- Legacy tools are limiting lack integrations, significant data entry, limited automation, no database features
- New platforms enable faster setup, faster iterations and clearer client conversations

Use Case 2 Al in Public Finance

- Interact with tools via text and speech
- Generate summaries and structuring ideas
- Explain complex scenarios in plain English

Use Case 3 Transparency and Reporting

- Automated reporting with point-in-time accuracy
- Improves communication with stakeholders
- Builds trust and can improve market access
- Improves regulatory compliance

Why This Matters for Advisors

- Deliver more value, faster
- Stand out with actionable insights
- Spend less time on data entry and analysis setup, more on strategy

Barriers to Adoption

- Change can be intimidating
- Start with a single use case
- Adoption should respect existing workflows

What's Next?

- Al assistants built for municipal advisors
- Integrated systems from capital planning to disclosure
- Cross-entity collaboration

Closing Thoughts

- Next generation tools will amplify advisors' capabilities not replace them
- Real risk of being left behind
- Cautious optimism trust but verify



Future Plans for EMMA

Modernization of EMMA

New Look and Feel

Addition of Obligor Information

- When available, users can search for obligors by name to view and access obligor information

New Disclosure Search capability

 Search the content within hundreds of thousands of official statements and continuing disclosures using key terms and contextual phrases

Advanced Search Navigation

 New layout and search capabilities implemented to improve the user experience in searching for market data and information

Customization

- Issuers can upload images and/or brief descriptions to their homepage(s)
- All new customizable dashboard

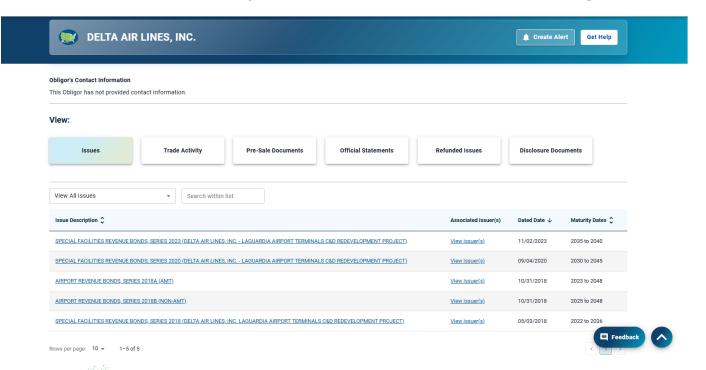






Addition of Obligor Information

- Most requested piece of new information
- New Obligor Search gives users ability to search for obligors by name
- Easily navigate between issuers and obligors to find issues related to an obligor
- EMMA account holders will have the ability to set up EMMA Alerts for obligors









Improved Search Capabilities

Advanced Search

- Improvements made to the Advanced Search layout will help with navigation
- Enhanced usability gives users the ability to update search filters without losing a view of results

Disclosure Search

 Search the contents within hundreds of thousands of official statements and continuing disclosures using key terms and contextual phrases



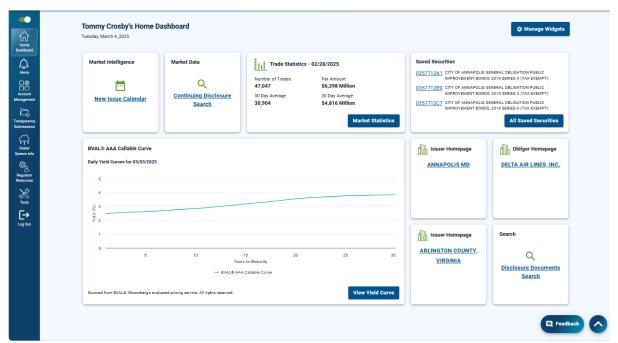




Customization

Dashboard

- Creating a free EMMA account will give users access to a customizable dashboard
- Direct access to key areas of EMMA
- Users will be one-click away from their frequently used functions
- Easy to update and add/remove desired functions





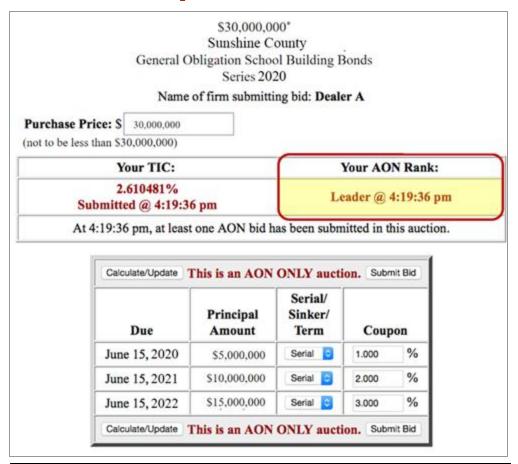






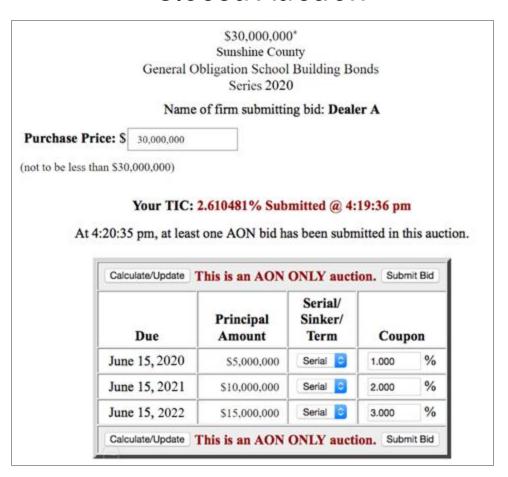
Open and Closed Transactions

Open Auction



Bidders see their status and have an opportunity to improve their bid.

Closed Auction



Why Open Auctions?

Open auctions increase:

Transparency

Competition

Efficiency



City of Syracuse, NY - 2024

Auction Date Tue., Jun 11, 2024 Type AON **Start** 9:30:00 am

End 10:10:35 am

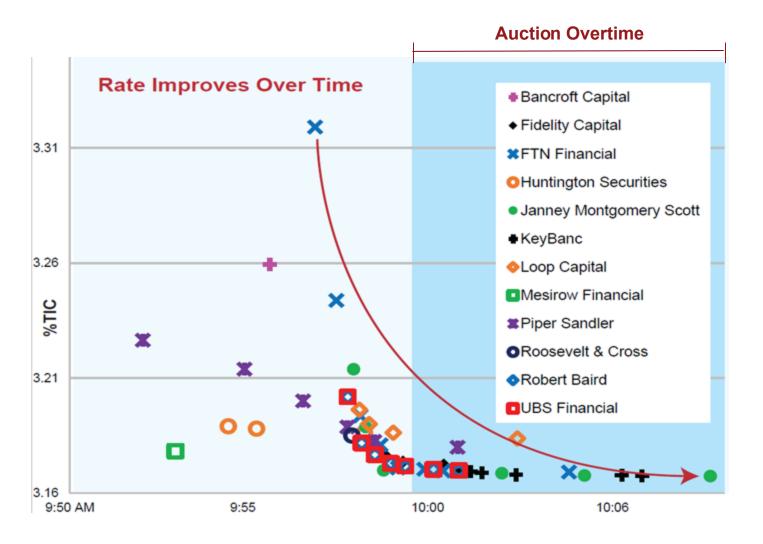
Time Now 4:53:44 pm EDT Status Over

\$15,501,000 City of Syracuse, Onondaga County, New York Public Improvement (Serial) Bonds, 2024

					Gross	+ Discount/		Bid	
	Bidder	Firm	NIC	Time	Interest	(Premium)	Interest	No.	Improvement
1st	JANN-MD	<u>Janney</u>	3.167408%	10:08:35 am	\$2,468,389.33	(513,790.38)	\$1,954,598.95	7	0.046470%
2nd	KEYB-RC	<u>KeyBanc</u>	3.167496%	10:06:36 am	\$2,468,389.33	(513,736.01)	\$1,954,653.32	6	0.002289%
3rd	FTNF-RM	FHN Financial	3.169166%	10:04:29 am	\$2,468,389.33	(512,705.31)	\$1,955,684.02	8	0.149962%
4th	UBS-VP	UBS Financial	3.169818%	10:01:17 am	\$2,468,389.33	(512,303.32)	\$1,956,086.01	7	0.032003%
5th	FIDE-DN	<u>Fidelity</u>	3.172330%	10:00:51 am	\$2,468,389.33	(510,753.22)	\$1,957,636.11	3	0.003870%
6th	LOOP-JV	Loop Capital	3.176702%	9:57:46 am	\$2,468,389.33	(508,055.01)	\$1,960,334.32	2	0.003265%
7th	PIPE-DD	Piper Sandler	3.178211%	9:53:04 am	\$2,468,389.33	(507,123.51)	\$1,961,265.82	1	-
8th	ROOS-ST	Roosevelt	3.179967%	10:01:15 am	\$2,468,389.33	(506,039.88)	\$1,962,349.45	6	0.046471%
9th	MESI-MO	Mesirow	3.183735%	10:02:59 am	\$2,468,389.33	(503,714.73)	\$1,964,674.60	4	0.012560%
10th	RWBA-DK	Robert Baird	3.184991%	9:58:11 am	\$2,468,389.33	(502,939.68)	\$1,965,449.65	1	-
11th	HUNT-DE	<u>Huntington</u>	3.186247%	9:58:33 am	\$2,468,389.33	(502,164.63)	\$1,966,224.70	3	0.002763%
12th	BANC-AC	Bancroft	3.259388%	9:55:48 am	\$2,468,389.33	(457,029.86)	\$2,011,359.47	1	-
							Total Bids:	49	

City of Syracuse, NY - 2024

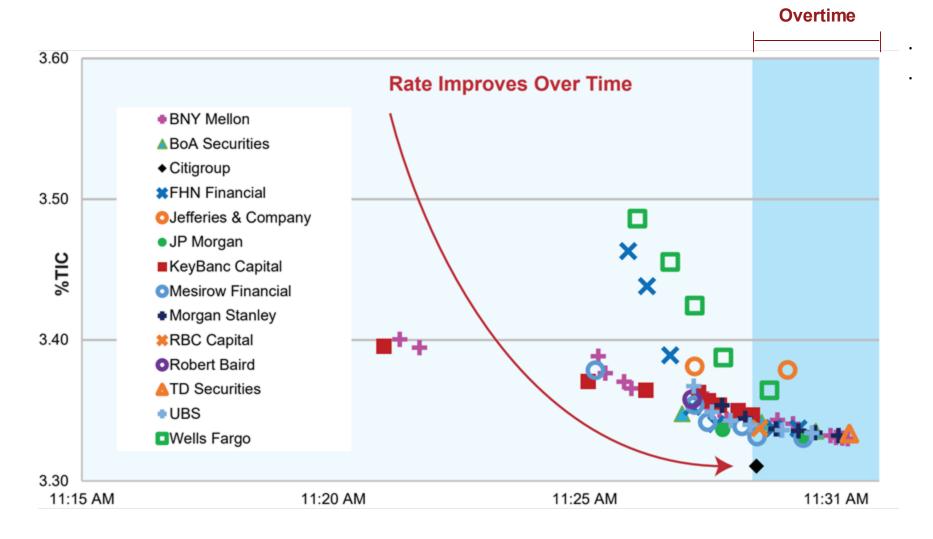
\$15,501,000 - Public Improvement Bonds



- 49 Bids by 12 Bidders
- 9 Two-Minute Rule
 Auction Extensions

Onondaga County, NY - 2023



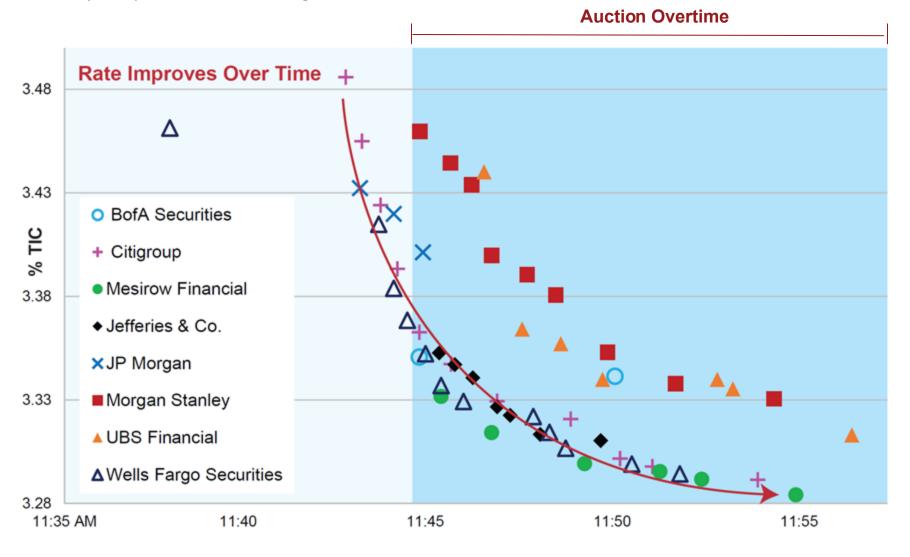


68 bids by 14 bidders 4 Two-Minute Rule Extensions

Auction

Suffolk County, NY - 2022

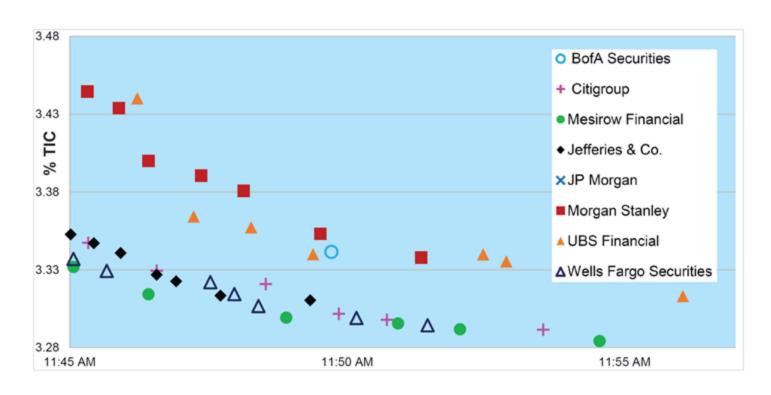
\$143,100,000 - Public Improvement Bonds



58 bids by 8 bidders 14 Two Minute Rule Extensions

Open Auction Success: Suffolk County Overtime

Overtime Bid Statistics: 11:45 AM to 11:56:33 AM



During Overtime:

- · 42 bids (72%) submitted
- · 7 of 8 bidders improved
- · 14 Two-Minute Rule Extensions
- · Winning bidder improved bid 5 times
- \$452,196 improvement in open auction savings

Thank you!



John P. Carver

John.Carver@GrantStreet.com

John K. McCarthy

John.McCarthy@GrantStreet.com



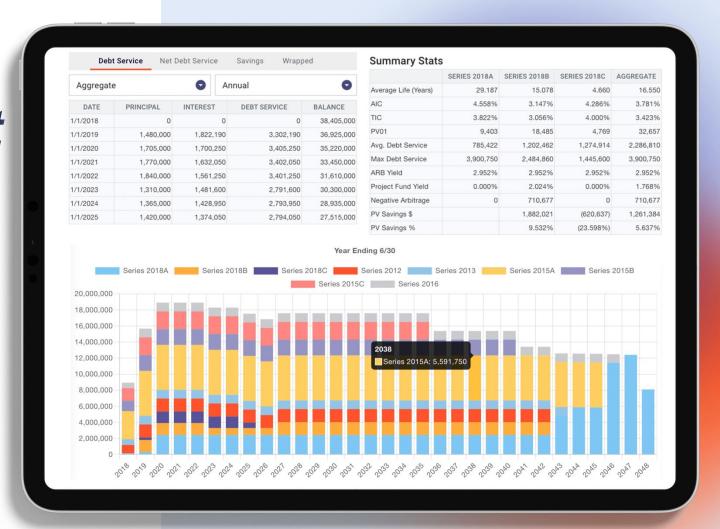
Empowering Public Finance

Debt Modeling & Management Solutions for Municipal Advisors

More than just a Legacy Replacement

Automations, insights, connections

- ✓ Effectively find the best path forward for your client
- ✓ Make analysis easy, focus on strategy
- ✓ Never miss a client opportunity
- ✓ Structure optimally (same or lower TIC than DBC)
- ✓ Produce RFP responses and client materials at accelerated pace







Efficiency / Capability



Accuracy

Before



- Confusing mix of sources.
- Restrictive, limited collaboration.
- Single-user access.

Before



- Limited, time-consuming modeling.
- Manual data entry.
- Manual iterations of analysis.

Before



Error-prone manual input of data.

After



- Singular source of truth.
- Seamless, permissioned collaboration.
- Simultaneous multi-user, multi-file usage.

After



- Instantly model all structures and scenarios.
- Easily modify and compare scenarios.
- Import from offering documents or Bloomberg.

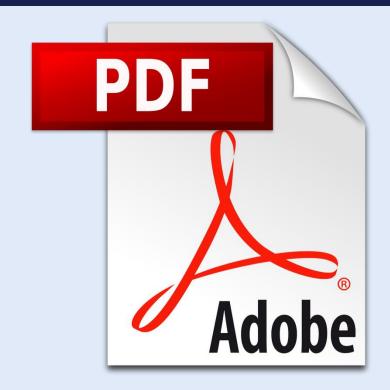
After

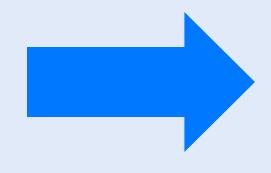


- Validation and protection for error control.
- Eliminate data entry mistakes.

Official Statement Reader

- Convert official statements to models in seconds.
- All relevant dates, maturities, coupons, yields, prices, call options, and amortization.
- Models are then ready for refunding, wraparound, and other analysis.
- Eliminates most data entry for existing issues with OSs





DATE	PRINCIPAL	INTEREST	T DEBT	DEBT SERVICE		ICE	
6/1/2024	2,570,000	2,124,	558	4,694,558		5,000	
6/1/2025	1,090,000	3,773,	750	4,863,750		5,000	
6/1/2026	1,145,000	YEARS	MATURITY	TYPE	COUPON	YIELD	PRICE
6/1/2027	1,205,000	1	6/1/2024	Serial	5.000%	1.150%	102.083%
6/1/2028	1,265,000	2	6/1/2025	Serial	5.000%	1.200%	105.797%
6/1/2029	1,325,000	3	6/1/2026	Serial	5.000%	1.260%	109.335%
6/1/2030	1,395,000	4	6/1/2027	Serial	5.000%	1.340%	112.627%
6/1/2031	1,465,000	5	6/1/2028	Serial	5.000%	1.440%	115.605%
6/1/2032	1,535,000	6	6/1/2029	Serial	5.000%	1.550%	118.260%
6/1/2033	2,150,000	7	6/1/2030	Serial	5.000%	1.620%	120.907%
6/1/2034	2,260,000	8	6/1/2031	Serial	5.000%	1.700%	123.272%
		9	6/1/2032	Serial	5.000%	1.780%	125.417%

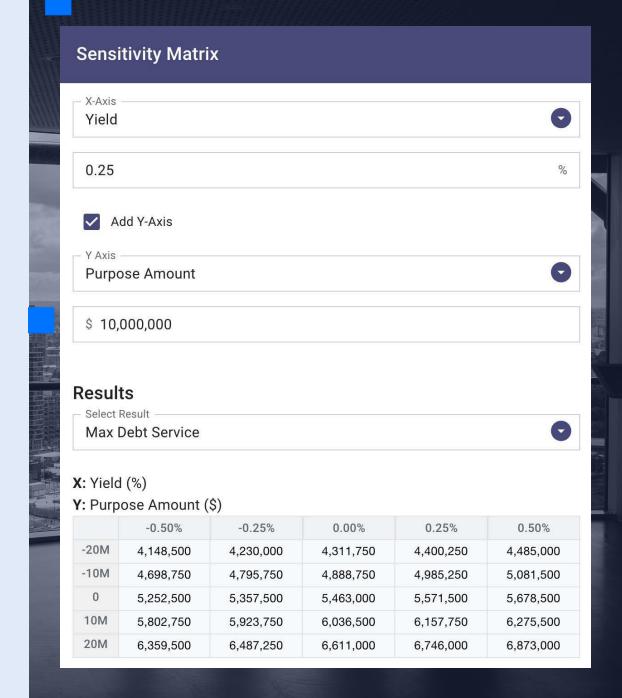
Sensitivity Analysis

Evaluate sensitivity to variables including

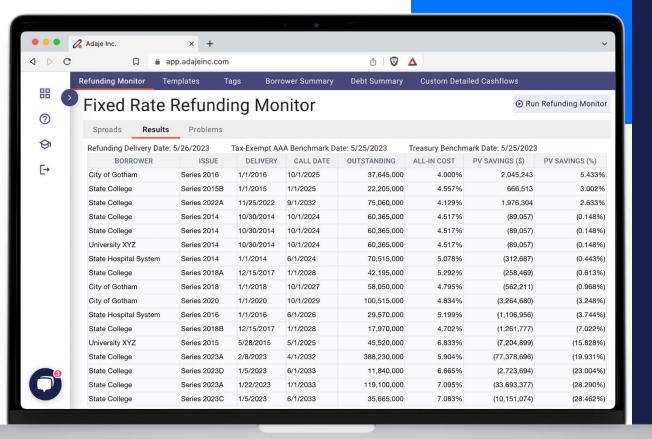
- Shifts in yield curve
 - Project amount
 - Costs of issuance

Make a mistake or need to make an update?
Change the base case and rerun the entire analysis in seconds.

Export the results for use in client presentations.







Monitor For Refundings

Never miss a client opportunity.

- Identify refunding opportunities from highest to lowest savings as a percent of refunded par.
- Run matched maturity refundings over your entire database.
- Automatically construct yield curves and fixed rate bond structures based on credit rating.



Dashboards, Summaries, and Reports

- Filter, group and customize debt summaries and cashflows.
- Snapshot views of external and internal debt portfolios at any point in time.
- Many levels of granularity from across the organization down to individual issuances.

BORROWER NAME	ISSUE NAME	DELIVERY DATE	TAX STATUS 💌	DEBT TYPE 🔻	FIRST CALL	MATURITY 🔻	OUTSTANDING 🔽	MAX DEBT SERVICE [V]
Austin, City of (Electric Utility System)	Elec Util Sys Rev Bds Taxable Ser 2019A	6/13/2019	Tax-Exempt	Fixed		11/15/2031	269,615,000	43,333,880
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref & Imp Bds Ser 2020A	11/17/2020	Tax-Exempt	Fixed	11/15/2030	11/15/2050	216,035,000	18,679,000
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref & Imp Bds Ser 2023	5/17/2023	Tax-Exempt	Fixed	11/15/2033	11/15/2053	412,115,000	42,130,164
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref & Imp Bds Taxable Ser 2019C	8/21/2019	Tax-Exempt	Fixed		11/15/2049	98,370,000	6,183,129
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref Bds Ser 2017	2/14/2017	Tax-Exempt	Fixed	11/15/2026	11/15/2038	95,790,000	13,018,500
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref Bds Ser 2019B	8/21/2019	Tax-Exempt	Fixed	11/15/2029	11/15/2049	166,600,000	12,552,750
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref Bds Ser 2024	12/19/2024	Tax-Exempt	Fixed	11/15/2034	11/15/2054	240,940,000	16,658,250
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref Bds Taxable Ser 2008	3/1/2008	Tax-Exempt	Fixed	3/27/2008	11/15/2032	24,870,000	4,069,758
Austin, City of (Electric Utility System)	Elec Util Sys Rev Ref Bds Taxable Ser 2020B	11/17/2020	Tax-Exempt	Fixed	11/15/2030	11/15/2050	48,870,000	2,955,838
Austin, City of (Electric Utility System)	Elect Util Sys Rev Ref Bds Ser 2012A	12/1/2012	Tax-Exempt	Fixed	11/15/2022	11/15/2040	7,000,000	2,212,500
Austin, City of (Electric Utility System)	Elect Util Sys Rev Ref Bds Ser 2015A	5/1/2015	Tax-Exempt	Fixed	11/15/2025	11/15/2045	262,690,000	31,574,250
Austin, City of (Electric Utility System)	Ser 2010B	6/1/2010	Tax-Exempt	Fixed		11/15/2040	80,560,000	8,357,381
Austin, City of (Electric Utility System)	Elect Util Sys Rev Ref Bds Taxable Ser 2012B	12/1/2012	Tax-Exempt	Fixed	11/15/2022	11/15/2027	51,570,000	22,176,956
Austin, City of (Electric Utility System)	Elect Util Sys Rev Ref Bds Taxable Ser 2015B	5/1/2015	Tax-Exempt	Fixed	11/15/2025	11/15/2037	28,395,000	11,583,258
Bolivar R-I School District	Series 2016	4/5/2016	Tax-Exempt	Fixed	3/1/2023	3/1/2036	4,500,000	1,548,750
Bolivar R-I School District	Series 2017	3/2/2017	Tax-Exempt	Fixed	3/1/2024	3/1/2037	2,425,000	953,138
Bolivar R-I School District	Series 2019	11/5/2019	Tax-Exempt	Fixed	3/1/2029	3/1/2039	6,000,000	2,425,000
Bolivar R-I School District	Series 2021	12/29/2021	Tax-Exempt	Fixed	3/1/2030	3/1/2035	4,175,000	2,369,000
Bolivar R-I School District	Series 2022 Certificates	7/7/2022	Tax-Exempt	Fixed	4/1/2024	4/1/2047	3,560,000	259,356



Ada

Your Al Analyst

- Interact with Adaje as you would an analyst
- Allow Adaje to generate your analysis and models
- Speech-to-text, text-to-analysis

Speak to me like an analyst

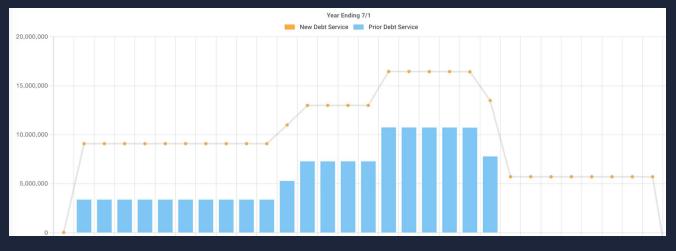
Can you model a \$100M financing for Gotham City and refund all outstanding producing at least 3% pv savings?



Sure, here is analysis, would you like to modify any aspects?

Average Life (Years)	18.290
AIC	3.556%
TIC	3.488%
ARB Yield	2.651%
Project Fund Yield	4.359%
Positive Arbitrage	311,472
PV01	146,030
Avg. Debt Service	10,029,557
Max Debt Service	16,451,000
Refunded Par	73,310,000
PV Savings \$	1,316,153
PV Savings %	1.795%

ources	
ar Amount	157,175,000
remium	31,020,299
otal Sources	188,195,299
ses	
roject Fund	100,000,000
efi Series 2014	47,813,467
efi Series 2015	26,263,608
ebt Service Reserve Fund	12,536,947
osts of Issuance	1,571,750
ounding Amount	9,527
otal Uses	188,195,299



Adaje

Customer Support

Focus on excellent customer

experience

Onboarding process

Several training and Q&A sessions are key to smooth ramp up and flattening the learning curve.

Adaje Academy

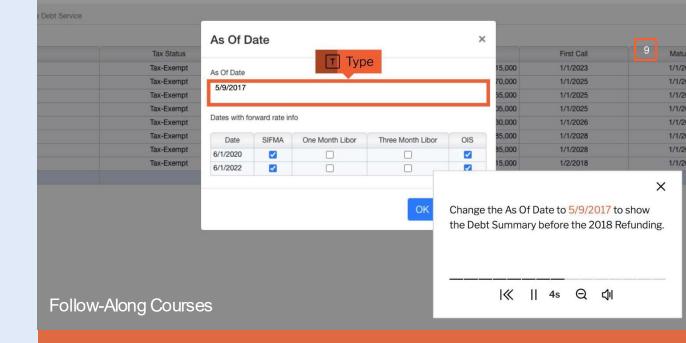
Training courses with follow-along sessions, quizzing, and certification.

Help Center

Searchable articles.

Live Access

Requests are handled by professionals with intimate knowledge of the product.





Adaje Course Points

Our mission is to apply the most promising innovations to public finance.

- Al/ML analysts and guidance
- Web-based for access from anywhere
- Data feeds
- Optimized database queries for quick access to debt portfolio information
- Run dozens of solutions simultaneously
- Automation of time-consuming, error-prone, and mundane tasks



Empowering Public Finance

CONTACT

Dan Silva dsilva@adajeinc.com 908.652.9995

NATIONAL ASSOCIATION OF MUNICIPAL ADVISORS Annual Conference

Running a MA Business

Heather Arling

 Director, Bradley Payne Advisors

Adam Bauer

 CEO and President, Fieldman Rolapp and Associates

Cameron Norris

 Shareholder and Vice President, Golsan Scruggs

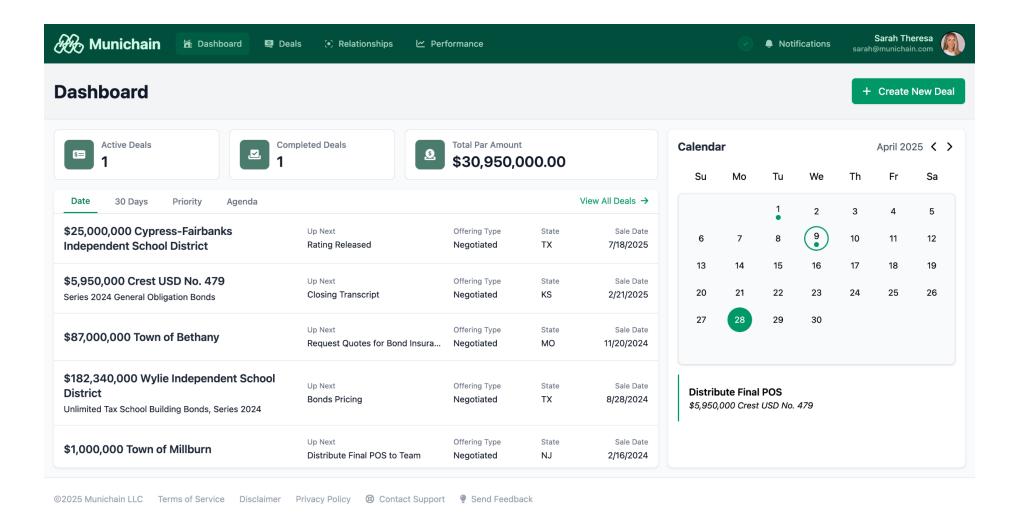


RUNNING AN MA BUSINESS: MUNICHAIN



Dashboard

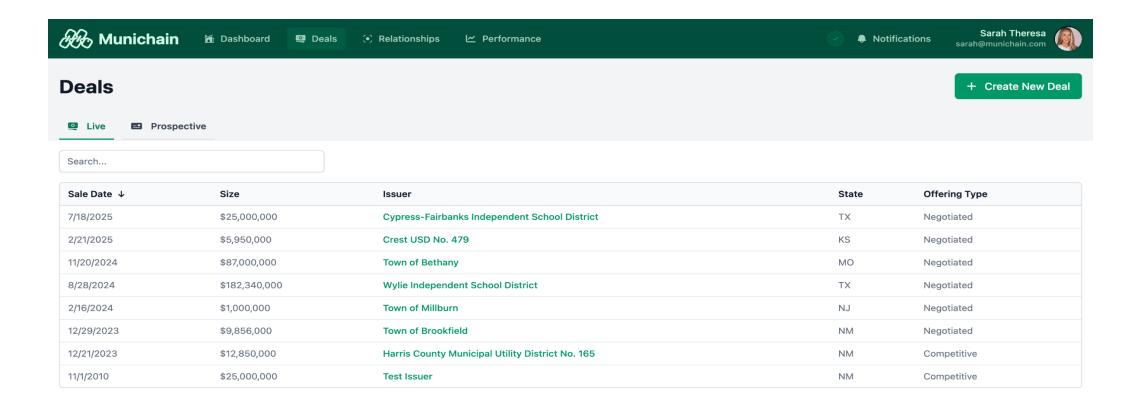








Firm Deals

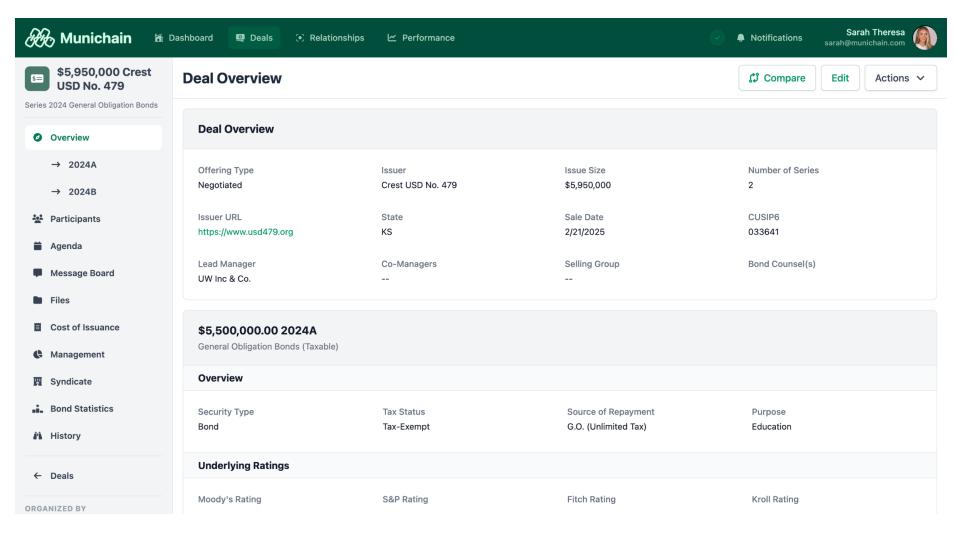


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Deal Overview

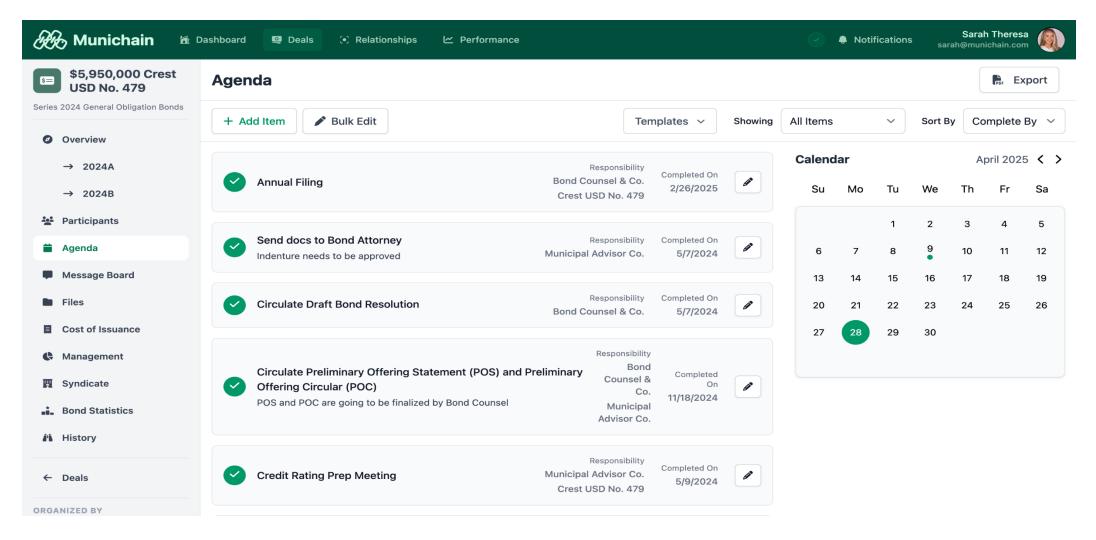






Deal Agenda

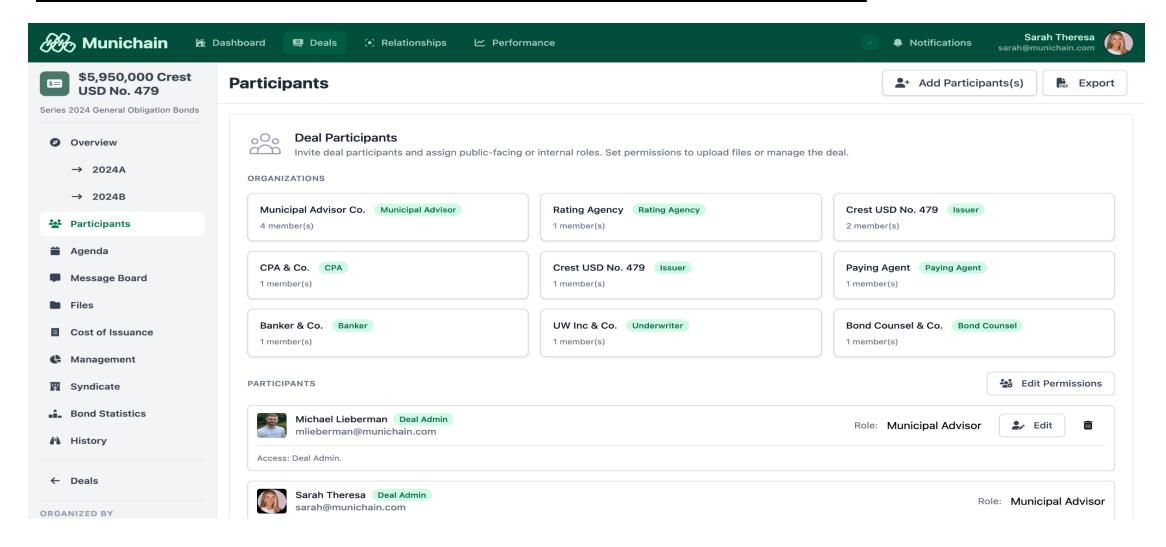






Participants







Deal Statistics

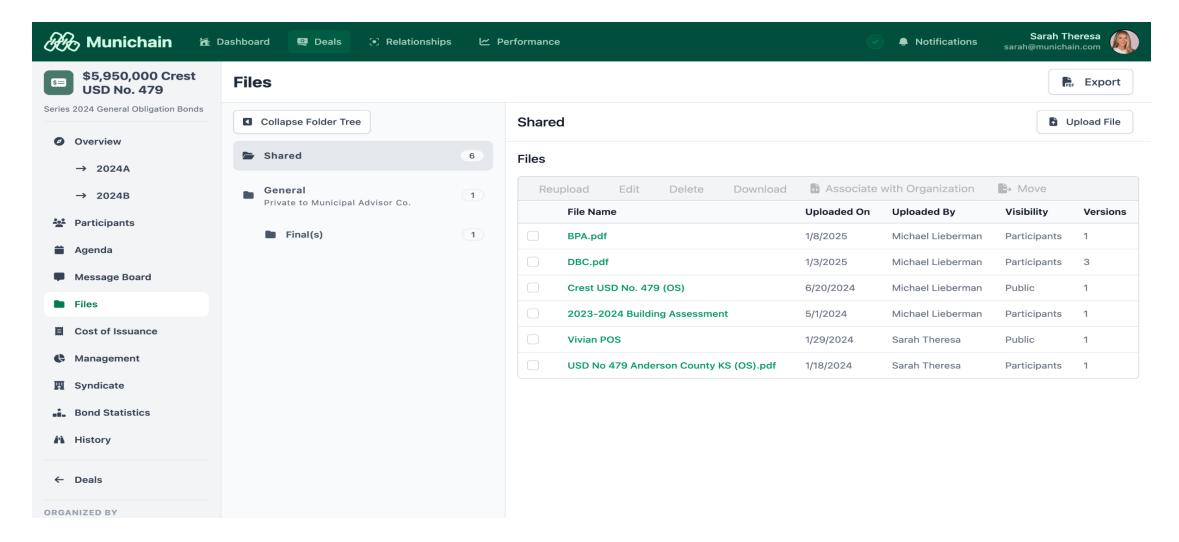


Munichain 🖆	Dashboard 🖳 Deals 🕟 Relationships U	<u>⊬</u> Perform	ance		Sarah THeresa sarah@munichain.com		
\$5,950,000 Crest USD No. 479 Series 2024 General Obligation Bonds	Bond Statistics				Save ✓ Export		
Overview	Overview 2024A 2024B						
→ 2024A	Arbitrage Yield		True Interest Cost (TIC)		Net Interest Cost (NIC)		
→ 2024B	2.578	%	3.5897	%	3.84236 %		
Participants	All-In TIC		Average Coupon				
■ Agenda %		%	4.1689	%			
Message Board	Average Life (Years)		Weighted Average Maturity (Years)	Average Maturity (Years) Duration of Issue (Years)			
Files			11.254		7.786		
■ Cost of Issuance							
Management	Par Amount of Bonds		Premium (Discount)		Bond Proceeds		
西 Syndicate	\$ 5,950,000		\$ 875,692.65		\$ 6,543,028.95		
Bond Statistics	Total Interest		Net Interest		Bond Years From Dated Date		
iii History	\$ 3,058,967.18		\$ 2,675,390.17		\$ 69,247,433.33		
a instory	Bond Years From Delivery Date		Total Debt Service		Maximum Annual Debt Service		
← Deals	\$ 69,247,433.33		\$ 10,206,427.52		\$ 386,298.35		
ORGANIZED BY							



Deal Files

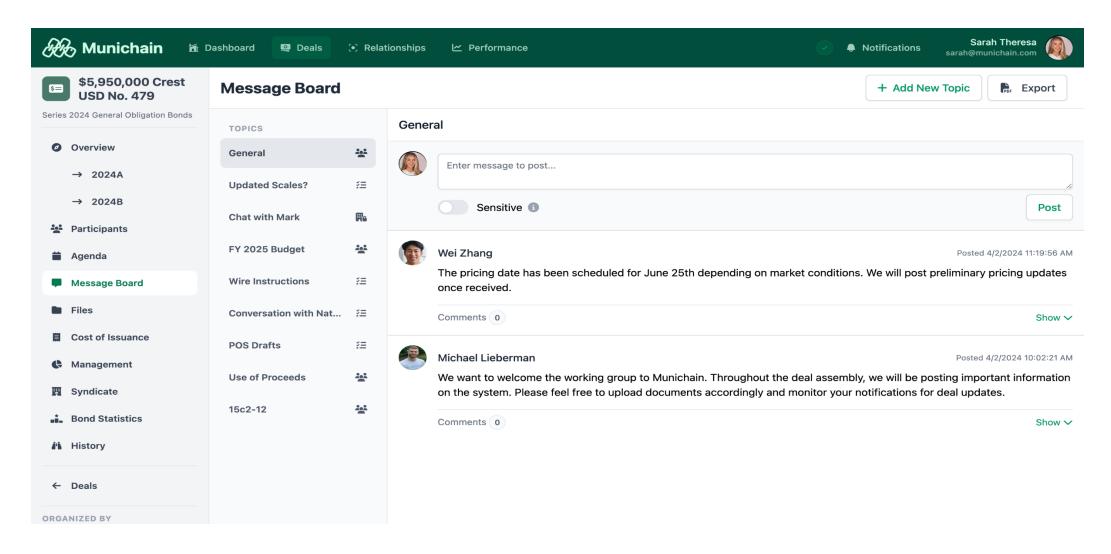






Message Board

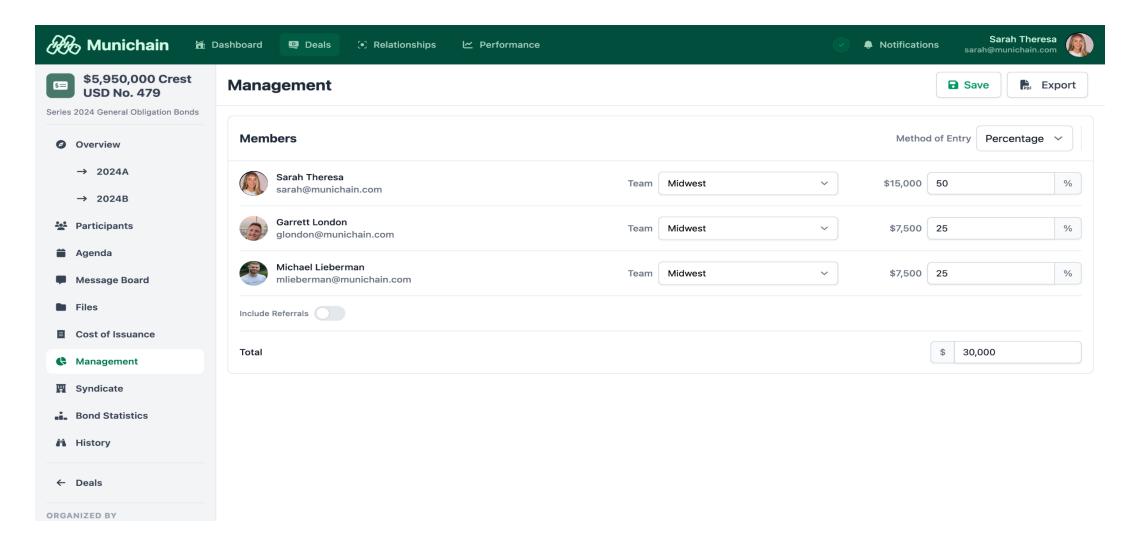






Management

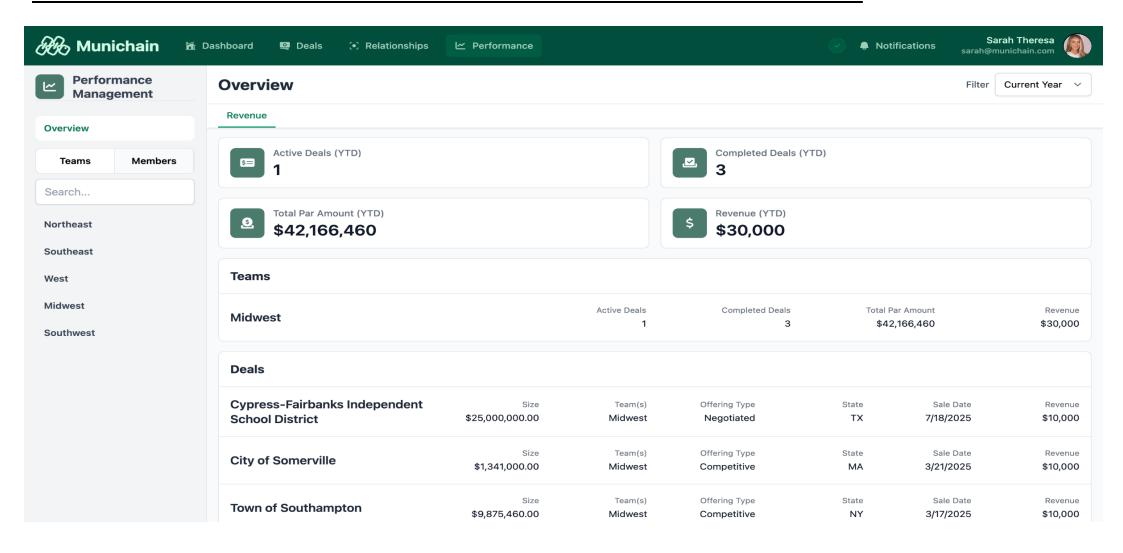






Performance







Agenda

- 1. Industry Overview
- 2. Key Coverage Details
- 3. Services MA vs. RIA/BD
- 4. Implications and Solutions for

Municipal Advisors



Industry Overview

Customized Policies vs. Commoditized Policies

E&O, D&O, Cyber, & Crime

- Not regulated by ISO (Insurance Services Office)
- Each carrier has unilateral authority to write their own policies
- Lack standardized insurance coverage forms
- Small insurance marketplace

General Liability, Workers Comp, Auto

- Governed by the ISO (Insurance Services Office)
- Policies are highly commoditized and purchased on price, limit and deductible
- Standardized insurance coverage form
- Large insurance marketplace

Key Insurance Coverage Details



E&O

(Professional Liability)

- Transactional/oops
 mistakes
- Breach of Fiduciary Duty
- Defense costs (inclusive)
 and settlement



Directors and Officers Liability (D&O)

- Regulatory Action (defense only)
- Competition based suits (with limitations)
- Minority shareholder vs.
 majority shareholder



Cyber Liability Coverage

- Data forensics & breach recovery
- Credit monitoring, reporting, and client communication
- Legal support both regulatory and litigation
- Ransomware



Crime

Coverage

- Employee Theft
- Wire Fraud / Social
 Engineering



Services: Municipal Advisor vs. RIA/BD

E&O policies are built based on the exposures of RIAs and Broker/Dealers (BD), posing challenges for municipal advisors are services vary

Municipal Advisor

- MSRB Rule G-42
- Bond Issuance
- Debt Mgmt. / Structuring
- Interest Rate Swaps
- Budget Forecasting
- Other Consulting



RIA/BD

- IA Act 1942
- Investment Advice
- Financial Planning
- Insurance
- Commission Based Security Sales



Implications and Solutions

Implications	Solutions				
Professional services definition built for RIAs/Broker Dealer	Manuscripted language to meet municipal advisor services				
Governmental entity advice exclusions	Identify carriers that do not limit coverage to specific client types				
Unregistered securities exclusions	Broad coverage for all investment types				
Broad investment banking exclusions	Carved back language specific to the services you provide regarding debt issuance				



2025 Annual Conference

Being Prepared for Both Small and Large Crises

May 1, 2025



Presented by: Adam Bauer CEO & President 949.295.5735 cell abauer@fieldman.com

Dealing with Uncertainties



Routine

- Market Changes
- Tax Exemption Threat
- Legislation Changes
- Competitive Landscape
- Tarrifs



- Great Recession
- COVID
- Enforcement Action



Strategy for Routine

Fortress
Balance Sheet

 In 2009, our firm was highly dependent on connection fees and land-based transactions in primarily four counties (Pre-Diversification Phase)

Size and Diversification

 While rebuilding cash, we grew into other sectors Cities, Community Colleges, Counties, School Districts, and Transportation

Compassion

Firm works to build a team culture through flexible work environment, social events, family visits to office, celebration of both career and life events. Our employees/owners know we care about them



Strategy for Unexpected

Fortress Balance Sheet can be a **blessing**...

- COVID:
- shared with employees/owners days cash on hand
- Don't just say do the right thing, build the company for it
- Manageable, I feel that our company was built for this type of "Unexpected Events"
- Enforcement Action:
- Too much in reserves did not create urgency to settle
 - Six figure white paper-Little to no value
 - Seven figures in legal fees
 - Personal time and pain
 - Weaker Balance Sheet would have likely pushed us to do what many call "The Play Book"
 - When dealing with an Enforcement Action what seemed like a Fortress Balance Sheet felt more like a Straw Hut Balance Sheet

Fortress Balance Sheet can also be a **curse**.....

Set Guidelines in Advance, like today

- Maximum amount the owners are willing to invest in legal defense
- When will the firm not support a Registered MA in an Enforcement Action



Planning for the Future

- Create Written Policy and Procedures tailored to firm and recent messaging from SEC
 - Secondary Trades
 - Offline Communication
 - Avoid Problem Areas-stopped progress in Charter Schools
- Grow the Firm-Textbook Response to Highly Regulated Industries
 - While no firm is large enough to have the resources of the Federal Government (\$6.8 trillion budget), size is helpful
 - Spread compliance and legal costs across more Registered MAs
 - Regional and Sector
- Client Attention
 - While companies, have very little time to respond to a settlement communication hearing back may take months
 - Visited 100% of firm's clients 2x plus (Marriott Platinum Elite)
- Plan for Client Losses
 - 2nd tier relationships
 - Predator MAs, Underwriter, and Bond Counsel



Mental Health

- Prepare to support:
 - Concern clients
 - Individuals involved in settlement
 - Other employees/owners
 - Your own family
- Yourself (I failed at this portion)
 - This may be the most important thing you can do.
 - You will have to be operating at 100% when you are dealing with the most difficult issues in your career.



Compliance

- View every action through a compliance lens
- Build a structure that may be burdensome but also lets your team know they are protected as best they can be
- Don't rely on an outside Compliance Officer
 - Know your WSPs, Stay up to date andOwn it
 - Consider Series 54 for several in the firm
 - More perspectives
 - Common firm knowledge





Workflow Solutions for Municipal Market Participants



Collaboration and Communication

Data and Relationship Management



Dates

2 Dashboard Deals Rt. Firms **Deal Information** Deal Overview Offering Type Competitive State of Connecticut Issuer URL Issuer State https://buyctbonds.com/ Series: \$400,000,000.00 General Obligation Bonds (2022 Series E) Overview Lead Manager Security Type Citigroup Bond Purpose General Improvement Ratings Moody's Rating S&P Rating

NATIONAL ASSOCIATION OF MUNICIPAL ADVISORS Annual Conference

Hot Topics and Market Outlook

Mark Capell

 Managing Vice President and Head of California, BAM Mutual

Justin Ferrera

 Municipal Credit Analyst, Vanguard

Sarah Sullivant

 Senior Lead: Americas Public Finance, S&P Global



Public Finance Credit in a Time of Uncertainty

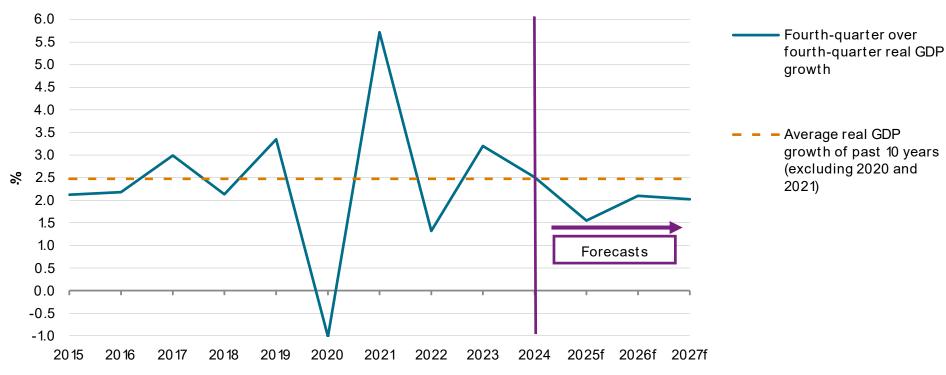
Presentation to the National Association of Municipal Advisors



S&P Global Ratings' U.S. Economic Forecast

March 25, 2025

U.S. economic expansion will slow sharply in 2025 and remain below the long-term average



f--Forecast. Source: S&P Global Ratings Economics.

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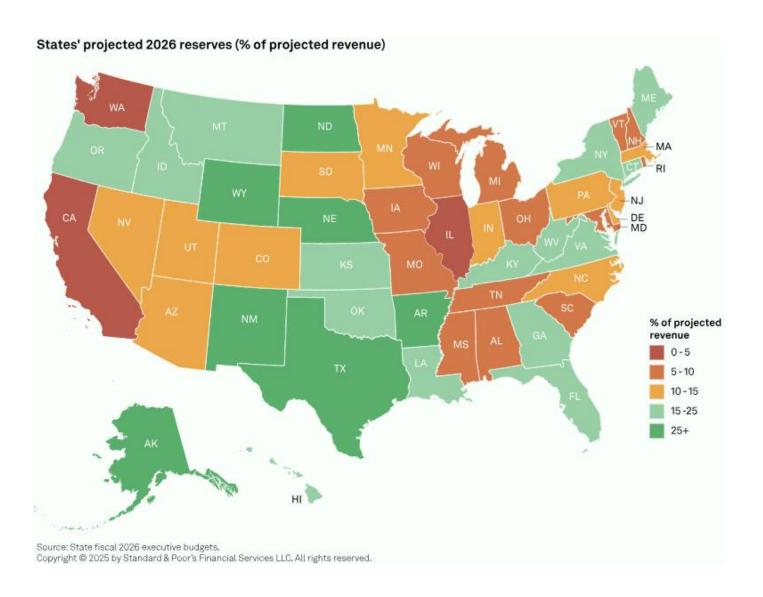


U.S. States | Uncertainty Clouds 2026 Budgets



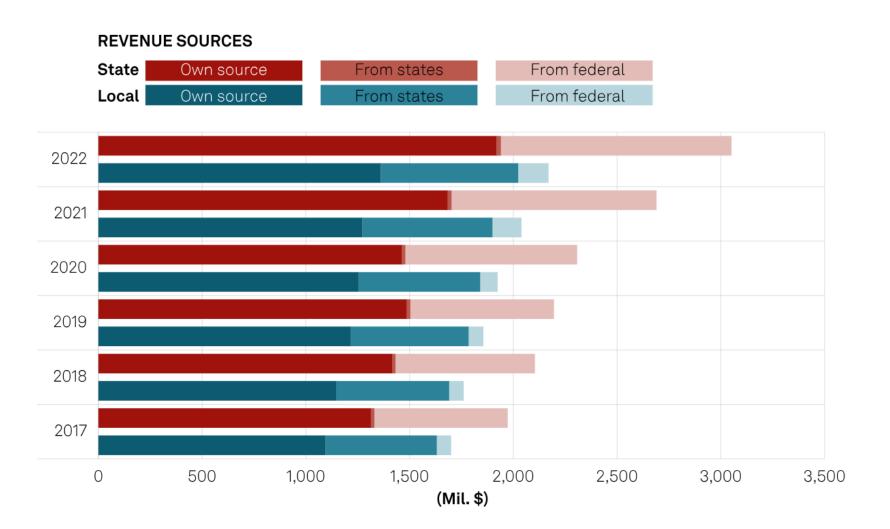


U.S. States | Uncertainty Clouds 2026 Budgets





State and Local Governments | Revenue Composition by Source



U.S. Local Government Credit Quality Could Wobble As Federal Policy Shifts, Feb. 27, 2025

Federal Policy | Gauging Potential Credit Impacts By Sector

Key sectors to watch amid tariffs and U.S. federal policy shifts



Tariffs

- · U.S. states
- Transportation enterprises (U.S. ports and tolled border crossings)
- Water and sewer and public power utilities
- U.S. local governments
- K-12 school districts and charters
- Acute health care providers
- Affordable housing sector
- Higher education



Renegotiation of Tax Cuts and Jobs Act

- U.S. states
- Acute health care providers
- U.S. local governments
- K-12 school districts and charters
- Higher education
- Water and sewer and public power utilities
- Affordable housing sector
- Transportation enterprises



Tighter border security

- U.S. states and local governments
- K-12 school districts and charters
- Higher education
- Water and sewer and public power utilities
- Acute health care providers
- Affordable housing sector
- Transportation enterprises



Federal grant funding reductions, freezes, or workforce reductions

- U.S. states
- · Higher education
- U.S. local governments
- K-12 school districts and charters
- Water and sewer and public power utilities
- Acute health care providers
- Affordable housing sector
- · Transportation enterprises

Credit impact could occur in 12 to 18 months

Monitoring for credit impacts and could be case-by-case

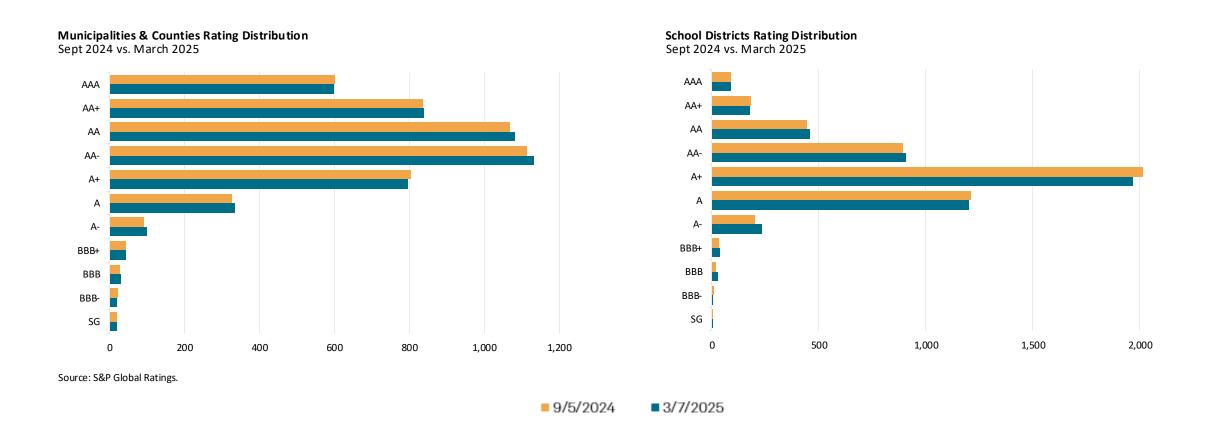
May not experience an immediate credit impact

Source: S&P Global Ratings, Copyright © 2025 by Standard & Poor's Financial Services LLC, All rights reserved,



Appendix – US Government Ratings Snapshot

U.S. Governments | Rating Distribution Following Initial Criteria Implementation





U.S. Governments Criteria | Impact on Ratings

Across the approximately 10,700 public credit ratings in scope, more than 95% were unchanged. Ratings on 436 local governments – including cities, counties, towns, school districts, and other special districts -- were placed under criteria observation (UCO).

For the approx. 1,000 **county** ratings:

98%	1%	1%
No change	Upgraded	Downgraded

For the approx. 5,200 **school district** ratings:

95%	2%	3%
No change	Upgraded	Downgraded

For the approx. 3,900 municipality ratings:

98%	1%	1%
No change	Upgraded	Downgrade

For the approx. 500 **special district** ratings:

94%	5%	1%
No change	Upgraded	Downgraded

S&P Global Ratings



Justin Ferrera

- General Outlook
- Credits and Structures
- Smaller Credits
- DC Impact
- Taxable Marketx
- Disclosure Needs and Outlook



Hot Topics and Market Outlook

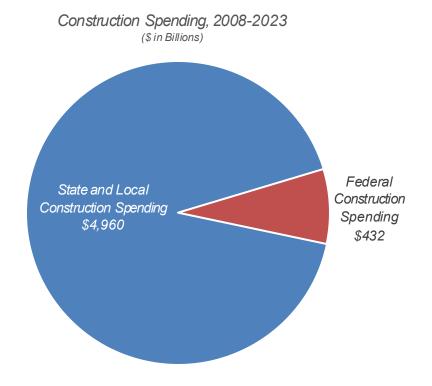
Presentation to the National Association of Municipal Advisors

Mark Capell, Managing VP and Head of California

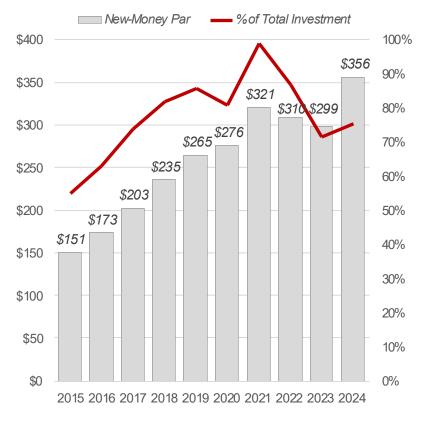
May 1, 2025

The Municipal Bond Market Is an Indispensable Tool

States, Cities, and Counties are the principal builders of infrastructure in the U.S.; The municipal bond market funds the vast majority of those projects



New-Money Bond Sales and State and Local Capital Spending (\$ in Billions)





2025 Primary Market YTD: A Record Pace After a Record Year

After a record 2024, Q1 2025 was the most active first quarter for new issues in a decade

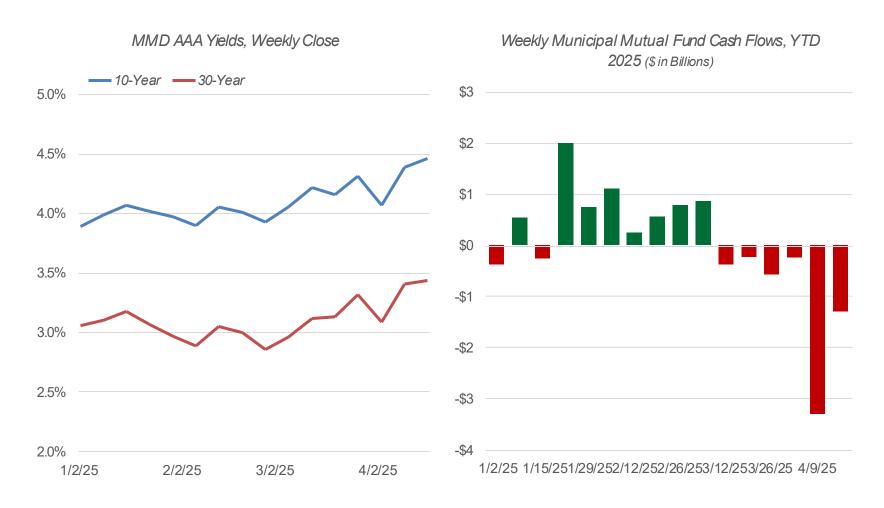
Key drivers included a 31% increase in new-money sales and a "rush to market" by private-activity bond issuers (\$6.9B, up 876%) ahead of potential tax-law changes





April Volatility: Macro Uncertainty Exacerbates Seasonal Trends

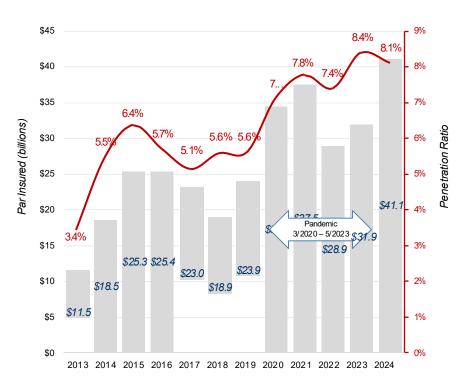
Municipal yields were volatile in April, reacting to macroeconomic uncertainty around trade policy; Those trends amplified typical cash outflows from muni mutual funds around Tax Day



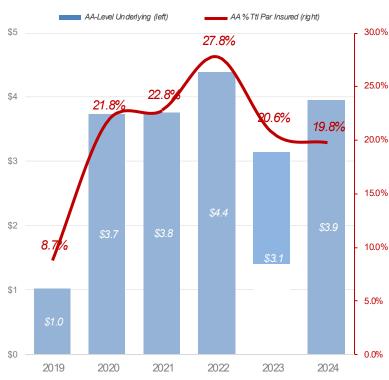


Insurance Trends: Growing Utilization at Higher Rating Levels

Primary Market Par Insured & Penetration Ratio



BAM Insured Par with Double-A-Category Underlying Rating (\$B)



- Pre-pandemic, approximately 5% to 6% of all par issued sold with insurance
- Bond insurance use increased in the pandemic, particularly with institutional investors, resulting in an insured penetration ratio exceeding 7% for the first time in over a decade
- Post-pandemic, use of insurance remains at elevated levels as both institutional investors and retail investors remain significant buyers of bonds with insurance



Credit Outlook: Trends to Watch

Natural Disaster Risks

- BAM utilizes several tools to analyze the risk of catastrophic disasters, including hurricanes, flooding, and wildfires
 - FEMA National Risk Index
 - RisQ / ICE
 - CalFire Maps and other local emergency-preparedness services
- BAM does not rely on property and casualty insurance to offset catastrophe risk

Federal Actions

- Changes to direct grant programs (e.g., Medicaid, Title I)
- Changes to spending and tax policies (including Federal employment and tariffs) that could impact local economies
- Changes to disaster-relief programs

Cyber Risk

- Cybersecurity attacks are a growing risk to municipalities and school districts, their operations and potentially their credit quality
- Lack of reasonable Cybersecurity systems and policies may lead to a credit rejection



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Platinum





Gold







Silver

GOLSAN SCRUGGS

Bronze









