



AGENDA

Wednesday, April 30

6:30 – 8:00 **Welcome Reception**

Thursday, May 1

7:30 **Registration Opens**

8:00 – 9:00 **Breakfast**

9:00 – 9:15 **Welcome: NAMA's President, Heidi Amspaugh**

9:15 – 10:00 **Keynote Speaker: GFOA's DC Director, Emily Brock**
Moderator: Jerry Ford, President - Ford and Associates

10:15 – 11:00 **Cactus Chat: SEC's Office of Municipal Securities Director, Dave Sanchez**

10:15 – 11:00 **MSRB Update: MSRB's Chief Regulatory and Policy Director, Ernie Lanza**

12:00 – 1:30 **Member Lunch**
Firm President's Lunch

1:45 – 2:30 **Emerging Technologies in the Muni Market**
Dan Silva, Founder & CEO - Adaje
Liz Sweeney, President - Nutshell Associates
Jeff White, Managing Member - Columbia Capital Management

2:45 – 3:45 **Running an MA Business: Considerations and Tools**
Heather Arling, Director – Bradley Payne Advisors
Adam Bauer, CEO & President – Fieldman Rolapp & Associates
Cameron Norris, Shareholder & Vice President - Golsan Scruggs

4:00 – 5:00 **Hot Topics and Market Outlook**
Mark Capell, Managing VP and Head of California – BAM Mutual
Justin Ferrera, Municipal Credit Analyst – Vanguard
Sarah Sullivant, Senior Lead: Americas Public Finance – S&P Global

6:30 – 8:30 **Reception/Dinner**



Friday, May 2

7:30 – 8:30

Breakfast

8:30 – 9:30

MA's and Disclosure with Drew Kitzinger, Counsel - Hunton

Moderator: Christine Crowley, President – Fiscal Advisors & Marketing

9:30 – 11:00

**Compliance Discussion with Ed Fierro, Partner - Bracewell
and Dave Sanchez, Director: Office of Municipal Securities, SEC**

11:00 – 12:00

Looking Ahead with NAMA's Executive Director, Susan Gaffney

12:00

Adjourn

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